

**From:** Express Email Marketing [mailer\_response@emailcounts.com] on behalf of My GREEN Cranford [info@mygreencranford.org]  
**Sent:** Monday, December 07, 2009 10:04 AM  
**To:** daved199@verizon.net  
**Subject:** My Green Cranford E-News

## My Green Cranford E-News - December 2009



### Converted Organics: Good for Your Garden, Good for New Jersey

More than 230 million tons of solid waste is produced in the United States each year. Recycling succeeds in preventing about 30 percent of these wastes from being dumped in a landfill or incinerated.

Food wastes comprise the third largest solid waste category—more than 25 million tons per year—but in general food wastes are not recycled. Composting, a form of recycling, helps a little but is difficult to implement on a large scale. Less than two percent of food wastes in the US are managed through composting.

**Converted Organics**, located in Woodbridge, New Jersey, is producing a valuable organic biostimulant (a natural fertilizing product used for organic farming, gardens and lawn & turf applications) through food waste recycling. They use proven, state-of-the-art technologies and create a product that helps farmers and gardeners grow healthier food crops

### From the Desk of Nelson Dittmar

Hello everyone. Back on Earth Day in April, the Environmental Commission set as its' goal for the year to have 200 people take ENERGY STAR pledge. We hoped the pledges would save 712,000 pounds of Greenhouse Gas Emissions. So far, we have had only 54 people pledge, but we are at 61% of our GHG goal. Since we only have a little more than four months to Earth Day 2010, I urge those of you who not taken the pledge this year to do so now. It's easy and only takes a few minutes. Just go to [www.energystarcranford.2ya.com](http://www.energystarcranford.2ya.com). By taking the pledge, you will take a small step that makes a big difference in the fight against global warming.

If you are looking for a small holiday gift idea, maybe a compact fluorescent light bulb (CFL) is the answer. New Jersey's Clean Energy Program has an online store, which offers discounted ENERGY STAR qualified lighting such as CFLs, lighting fixtures, ceiling fans, and more. You can save energy, money, and the environment by ordering energy efficient lighting products. There is free shipping with orders of over \$25. Check it out at [www.njcleanenergy.com/shopnow](http://www.njcleanenergy.com/shopnow).

The next installment in the Green Team's lecture series will be on Tuesday, December 15 at the Community Center at 7:30. Gerri Stiner, a lecturer on environmental, health, and nutrition issues, will give a talk entitled, "Toxins in the Home." The program will include a 20-minute video produced by the Canadian Broadcasting Corporation entitled, "Are You Exposing Your Children to a Toxic Brew in Your Home?" The lecture will include information on being "green" without going to great expense. I hope to see you there.

Happy Holidays!

Nelson Dittmar

### Green Team Update

The green team will be piloting Community Gardens next summer. We are currently looking at appropriate sights/partners for the project and will be looking for people who would like a

and land owners grow safe, beautiful lawns. Equally important, their recycling facilities have no negative environmental impacts on their host communities.

You can find Converted Organics products at Home Depot. To learn more, visit their web site at <http://convertedorganics.com/>.

### **Rebates Now Available to More New Jersey Residents**

Starting in January 2010 with funding provided by the American Recovery & Reinvestment Act (ARRA), more New Jersey residents will be able to participate in New Jersey's Clean Energy Programs. This includes homeowners who heat their homes with oil or propane, and also to customers of municipal electric utilities. Currently, the Home Performance with ENERGY STAR Program is open to all New Jersey residents.

[Learn More](#)

garden, but can't plant one at home.

Home gardens help support the environment because they avoid long trucking costs of food. Take a look at where your food comes from and you realize the amount of Green House Gas used to transport it. Home gardening is a way of enjoying the same food, at a low cost without the carbon footprint.

The program will begin as a pilot so that we can learn about what's required to have community gardens on a small scale. We will then enlarge the program to incorporate more gardens and more people.

If you are interested in getting involved in this project, call me at 908-731-2466.

Mary Reilly

### **When a tree falls, who feels it?**

Today, deforestation is a source of approximately 15 percent of global warming emissions and has species everywhere feeling the heat. The amount of emissions from deforestation is greater than what's produced by all the world's trucks, trains, cars, planes, and ships combined. The drainage of peat lands and the conversion of grasslands to agriculture further impact the Earth's climate and its habitats.

[Watch Video](#)

© 2009 My GREEN Cranford

This email was sent by My GREEN Cranford, 8 Springfield Avenue, Cranford, New Jersey 07016, using Express Email Marketing. You were added to this list as daved199@verizon.net on 1/17/2009.

Express Email Marketing supports permission-based email marketing. You can change your [preferences](#) or [unsubscribe](#) from this mailing list at any time.